# Global Climate & Nature Designation (CCB.D) and Certification



World-class education for board members and business leaders



Competent Boards programs are designed and led by Helle Bank Jorgensen, a 30 year sustainability veteran and author of the Amazon-bestseller Stewards of the Future: A Guide for Competent Boards. Helle is a member of the Nasdaq Center for Board Excellence's Sustainability & ESG Insights Council; and the World Economic Forum's Expert Network for Corporate Governance, Leadership, and Emerging Multinationals.

# Gain the leadership skills required to navigate the transition to a low carbon economy.

An in-depth competency program designed for board members, board advisors, and business leaders who want to understand and manage the multifaceted risks and opportunities associated with climate change and nature loss.

Who we work with





# Stay up to date with rapidly evolving climate regulation and disclosure

Upgrade your climate and nature expertise with the knowledge that investors and other stakeholders are looking for.

Get the insights and tools needed to provide quality oversight and foresight on today's climate & nature issues that all board members, investors, and executives must master

Learn with and from world-renowned leaders and build a global network of forward-thinking peers Achieve the Global **Competent Boards** Climate & Nature Designation and Certification (CCB.D)



# Program overview

4 Live, interactive sessions with faculty speakers & case-based discussions with cohort peers (2 hours each)

1 Live board simulation examination (1.5 hours)

Home

6 on-demand learning modules featuring in-depth Leader Insight videos

25-30 Hours of time commitment (over 3 months)

All live sessions and self-guided learnings take place online

Program price: USD \$3,995

1000+

Alumni from nearly

60

Countries

Access to the Competent Boards Alumni Network



### **Interactive Live sessions**

Over the course of two months you will connect directly with and gain insight from renowned global leaders and industry experts.

You will interact, network and learn with an international cohort of peers.

You will work in smaller groups to complete a final boardroom simulation. This is the capstone experience of the program, ensuring participants can translate program learning into actionable insights in a collaborative setting.

Schedule not right for you? See our other program dates

March - April 2025

June - July 2025

October - November 2025

#### LIVE SESSION SCHEDULE

#### Session with Faculty Speakers and Case Discussion:

Integrating Climate and Nature Risk and Opportunities into Corporate Strategy and Decision-Making *October 3, 2024* | 9:30 – 11:30 AM ET

Navigating Climate and Nature Regulations and Standards *October 24, 2024* | 9:30 – 11:30 AM ET

Decarbonization Pathways and Transition Strategies for Board Members November 7, 2024 | 9:30 – 11:30 AM ET

Nature-Based Solutions and Biodiversity Conservation in the Boardroom November 28, 2024 | 9:30 – 11:30 AM ET

#### **Board Simulation**

Option 1: December 11, 2024 Option 2: December 12, 2024



# 6 On-demand learning modules

As you progress through the program, you will complete 6 self-guided learning modules.

Each module comprises expertly curated content:

- Essential resources for deepening knowledge
- Critical questions for leaders to consider
- Exclusive Leader Insights videos from the best minds in the field

**Navigating Climate** and Nature Risks and Opportunities in the Boardroom

Staying on Top of Disclosure Requirements and Reporting and **Regulatory Trends** 

Responding to Climate and Naturerelated Stakeholder Expectations

**Enhancing Board** Governance for Climate and Nature Initiatives

Boardroom Strategies for Climate and Nature Goals

Looking at the Future: Proactive Leadership





# **Our experts**

Over 180 faculty experts and leaders from around the world contribute directly to our program by engaging with participants during the live, interactive sessions, or sharing their insights on pre-recorded Leader Insight videos.

The geographic and industry spanning breadth of our faculty allows for rich and varied content through a truly global lens.

Live Faculty Speakers for the

October - December 2024 Program



Pia Heidenmark Cook
Non-Exec Director, Board of
Directors, Bupa, MAX Burgers, Origin
Materials; Chair, Advisory Board,
The Do Group; Former CSO, IKEA



R. Andreas Kraemer
Dir, Oceano Azul Fdn, Chairman, Supervisory Board,
Agora Energiewende; Co-Chair, Investment
Committee, Ökovision Investment Fund, ÖKOWORLD



**Bertrand Millot** Head of Sustainability, CDPQ; Board Member, Ceres, Inc.



Paul Dickinson
Co-Founder, Transition Value Partners;
Co-presenter of the Outrage and Optimism podcast;
Founder and Strategic Advisor CDP



Marija Kramer Managing Director, Head of ISS-Corporate Business



**Peter Hall**Managing Director,
Resonance Climate Impact Advisory



**Simon Henzell-Thomas**Global Director of Climate &
Nature, Ingka Group (IKEA)



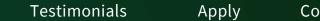
Decarbonization & Energy / Nature & BiodiversityTransformation Leads, World Benchmarking Alliance; Board Member, Everimpact



**Mikkel Larsen**Chief Executive Officer,
Climate Impact X



Agnes K Y Tai
PhD, CCB.D, SCR®, Responsible AI,
ESG Investing, FRM, CAIA, MBA, FHKIOD
Director of Great Glory Investment Corporation
and Senior Advisor of iPartners Holdings Ltd.





# What you will get from this program

- The ability to oversee the value and risks of climate and nature initiatives, manage strategic risks and opportunities, and align executive incentives with sustainability goals.
- A better idea of how to respond to evolving stakeholder expectations, build trust, and ensure transparency in climate and nature actions.
- The knowledge to navigate complex disclosure requirements, guide best practices for adaptation, mitigation and climate transition, and stay ahead of regulatory trends and investor expectations.
- A look into what other leading companies are doing and why.

The Global Competent Boards Climate & Nature Designation and Certification (CCB.D)

Home

A digital certificate and a verified Credly™ badge

- Lifelong access to a powerful 1000+ Alumni Network
- Exclusive events to elevate expertise
- A curated selection of webinars throughout the year





## What people say about us





"I have learned a lot from the sessions and can apply them immediately in my various roles...I highly recommend it to C-level and Board members as part of mandatory training." (*Philippines*)

#### **Sebastian Quiniones (CCB.D)**

Senior Advisor, Prime Energy; Executive Director, Pilipinas Shell Foundation Inc.; Chairman, Mindoro Biodiversity Conservation Foundation Inc.



"Highly recommended for business leaders who wish to broaden perspectives and deepen knowledge around climate governance and sustainability...I've benefited from practical insights shared by the seasoned speakers and my well-experienced cohort." (Hong Kong)

#### Agnes K Y Tai (CCB.D)

Chief EC.ESG Investment Strategist, BlueOnion; Director, Great Glory Investment Corporation



"I wanted to understand various aspects of climate change, how they are being addressed and how best to influence key stakeholders and other leaders to make meaningful change. I learnt new concepts that I didn't even know existed. This program gave me a thorough deep dive and world-class perspectives on effectively addressing climate change." (Kenya)

#### Emily Waita Macharia (CCB.D)

Africa Public Affairs Director, Coca-Cola Africa



"A fascinating programme and, as a governor, really accelerated my thinking and understanding of this area of knowledge. My learning has already been put to good use." (New Zealand)

#### Annabel Cotton (CCB.D)

Director, NZ Growth Capital Partners; Trustee, Susan Te Kahurangi King Trust; Managing Director, Merlin Consulting Ltd



"The practical learning from the combination of knowledgeable global leaders in a variety of industrial and academic organizations, the experience and expertise of the program's leaders, and regular interactions with the participating board members, from many countries and organizations, was remarkable." (Canada)

#### **Peter Bowie (CCB.D)**

Independent Director, Magna International, Xebec Adsorption, DMZ Ventures, Ryerson University



"Competent Boards gave me a clear understanding about how climate and biodiversity may impact the sustainable growth of a business, highlighting the duty of the Board of Directors to oversee the robustness of net zero and nature positive commitments." (Portugal)

#### Raquel Henriques (CCB.D)

Sustainability and ESG Director

Home

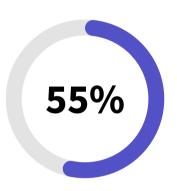


# Alumni Impact Survey

A recent survey of over 1,000 board directors and executives holding Competent Boards credentials showed:



Feel more confident communicating with the board and other stakeholders.



Attribute their Competent Boards credentials to helping them get a new board seat or board committee appointment



Feel they have wider and deeper insight, and are better equipped for the more intense demands of a board position.





#### Session Pre-Work | Insightful Video & Reading Topics

Navigating Climate and Nature Risks and Opportunities in the Boardroom

Stay informed about global developments in environmental stewardship and natural capital integration. Evaluate the physical and transitional risks, litigation impacts, and insurance industry implications. Identify strategic opportunities in the 'Just Transition' to a low-carbon economy.

Staying on Top of Disclosure
Requirements and Reporting and
Regulatory Trends

Stay ahead of evolving disclosure and regulatory trends. Gain insights into emission scopes, navigate global frameworks and guidelines, and prepare for mandatory disclosures and carbon pricing initiatives. Ensure you are ready to meet increasing demands for transparency and accountability.

Responding to Climate and Naturerelated Stakeholder Expectations

Respond effectively to shifting stakeholder expectations on climate and nature action. Build trust, avoid greenwashing, and communicate clearly on sustainability goals. Engage with investors on managing scope 3 emissions and understand the influence of informed generations on talent acquisition and consumer behavior.



ne Testimonials

Apply







#### Session Pre-Work | Insightful Video & Reading Topics

Enhancing Board Governance for Climate and Nature Initiatives

Strengthen your board's governance for climate and nature initiatives, ensuring a robust transition to net zero and a nature-positive future. Define clear roles for committees, engage in scenario planning for resilience, integrate strategic ERM, and ensure comprehensive oversight of climate and nature-related financial reporting. Align executive incentives with positive environmental actions and natural capital preservation.

Boardroom Strategies for Climate and Nature Goals

Align business strategies with net zero and nature-positive commitments, driving long-term value through decarbonization, biodiversity conservation, and sustainable land use goals.. Integrate and monitor key metrics within governance structures, navigate business dilemmas, finance climate adaptation and resilience, and leverage AI for effective climate and nature action.

Looking at the Future: Proactive Leadership

Lead proactively to ensure a sustainable future. Develop strategies for sustainable water use, ocean health, and circular economy practices. Focus on SDGs 13 (Climate Action), 14 (Life Below Water), and 15 (Life on Land) to align corporate actions with global goals. Foster a culture of continuous learning and adaptability within the board, and stay informed about national and international developments in environmental stewardship and natural capital integration.







Of surveyed alumni would recommend Competent Boards to their network.

Endorsed by:





# The Gold Standard in Sustainability, ESG, Climate and Nature Governance Education

As the premier provider of sustainability and ESG education for boards and business leaders, Competent Boards leads the industry with unmatched expertise and innovation.

Our programs empower leaders to drive sustainable success and robust governance.

Join us and experience the pinnacle of sustainability and ESG education, and join our fantastic global network of stewards of the future.





