



Corporate Subscription Plans

Keeping your leaders current and compliant

NATURE
Climate change Risk
Inclusion Shareholder activism
Human rights Governance
Disclosures COMPENSATION **TRUST**
Geopolitics Board oversight
ANTI-CORRUPTION **Compliance**
Stakeholder engagement Sustainability
DIVERSITY Regulations **AI**
Cybersecurity TAXATION Environment
Leadership Biodiversity
Supply chain
TRANSPARENCY

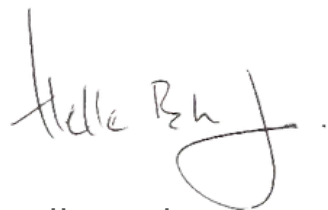
With the recent release of IFRS standards S1 and S2, companies around the world are faced with the new challenge of disclosing management and board competencies when it comes to overseeing sustainability and climate risk. Not doing so risks financial penalties and reputational damage. Within this challenge lies a significant opportunity for companies, directors and management to showcase the importance of responsible stewardship.

Competent Boards offers clear, pragmatic, and globally relevant peer-to-peer training for your board and management to ensure your leaders have the insight and skills for effective oversight.

Our flexible, online education programs deliver tangible value to all aspects of your business in a subscription format that allows your leaders to remain compliant, and upskill at their own pace, on the most pertinent topics of today: AI and digital transformation, geopolitics, climate, cybersecurity, labor markets, supply chain management, and more.

Directors and management from globally recognized organizations have already chosen Competent Boards to ensure they are prepared to meet their sustainability competency requirements (see some of the [companies we've worked with](#) at the back of this deck).

I look forward to the opportunity to help prepare your organization for the new standard of good corporate governance.



Helle Bank Jorgensen
Founder and CEO

 hbj@competentboards.com



How you will benefit from a corporate plan?

Comply with regulatory requirements - Companies must now disclose the sustainability and climate competencies of management and board directors. Corporate subscription plans provide ongoing access to training and expert insight to support your directors and executive teams globally. Plans provide relevant credentials and help them manage and mitigate risks to your business while meeting new and evolving regulatory requirements.

Cost savings and approvals - Gain greater access to investor capital, increase shareholder approval and support, and secure better terms on lending and insurance policies, for lower premiums and interest rates.

Best practice sharing and support - it is beneficial for all board members and senior leaders to be upskilled and competent in a diverse array of mission critical topic areas. Having multiple leaders certified will help to ensure effective governance, organizational transformation and long-term sustainability of the business.

AI Developments • Capital Markets • Regulatory Environment • Transition Labour Markets • Consumer Demands • Shareholder Activism • Climate

- Change is happening very fast, and strategic priorities are being affected. With digital transformation at the forefront of it all, the need to proactively anticipate disruption is at an all-time high.
- Competent Boards Subscription Plans bring insight and lessons in adaptability, equipping your leaders to navigate the challenges and uncertainties ahead.
- Our plans provide the insight to help your leaders balance long-term planning with the emerging risks of regulation, technological advancements, climate, geopolitics, data security and cyber breach sophistication.
- Your leaders will learn about new AI/Generative AI developments, what's driving shareholders and shareholder activists, how best to foster higher transparency and trust, and identify governance vulnerabilities. Best of all, they get access to a lifelong global network of like-minded peers.

An **upskilling** subscription plan for your directors and senior management will keep your leaders **current** and **compliant**

Your upskilling plan includes:

	Entry	Standard	Premium
Access to upskilling/training programs on 19 vital leadership topics	✓	✓	✓
Quarterly training status report	✓	✓	✓
Draft language to use in your governance documents/proxy statements about board and management competency	✓	✓	✓
Monthly updates and webinars to stay informed of new developments	✓	✓	✓
Dedicated relationship and success manager		✓	✓
Your company logo featured as a member on the Competent Boards website		✓	✓
Access to monthly global insights meetings with your peers		✓	✓
Board and management skills assessment			✓
Board/management update and presentation			✓
Seats per year: 5-10*	Pricing is subject to number of seats. Please contact us for a quote.		
Seats per year: 11-15*			
Seats per year: 16-20*			

*10% discount on 2 year subscription

*All prices in USD



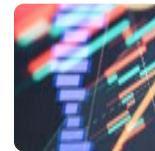
Access 19 Upskilling Modules



AI from the Top:
Strategic and Responsible
AI Leadership



Understanding New
Geopolitical Risks and
Expectations for Companies



Elevating Oversight of
Human Capital Management,
Diversity, Equity, Inclusion,
and Belonging



Dealing with Dilemmas:
Turning Business Risks
into Opportunities



Gaining Trust:
Anti-Corruption, Integrity
and Transparency Best
Practices



How to Use the UN
Sustainable Development
Goals Strategically



Understanding Responsible
Use of Data, Cybersecurity,
AI and Digitalization



Impacts of Climate Change
and Biodiversity: A Board's
Accountability



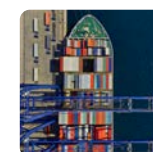
Addressing Tax, Investment
& Pay in an ESG-Focused
World



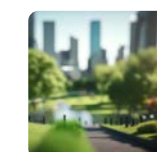
How to Build ESG
Oversight and Foresight



Maximizing Shareholder
and Stakeholder
Engagement Around
Disclosures



Understanding Human
Rights and Environmental
Issues in Supply Chains



Becoming a Steward of
the Future: Best Practices
in Corporate Governance

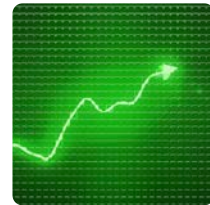




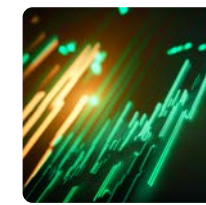
Access 19 Upskilling Modules



Understanding Climate Change and Biodiversity Risks and Opportunities



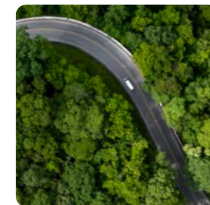
Staying on Top of Disclosure Requirements and Reporting and Regulatory Trends



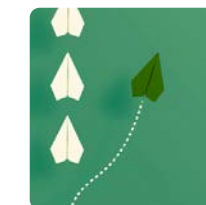
Responding to Stakeholder Expectations for Responsible Investment and Insurance



Responsible Climate & Biodiversity Governance: Ensuring Accountability at the Board Level



Strategic Implementation Guide to Achieve Net Zero



Learning from the Pioneers of Climate Change and Nature Action in Business



WORKING WITH

Competent Boards

Once subscribed, you can immediately insert the following text into your governance documents as the first step in meeting the disclosure requirements:

// We have engaged Competent Boards to upskill our board and management's sustainability and climate competencies. //



The board certification and upskilling plan will:

- **certify** that your board and executives meet their sustainability, climate and biodiversity competency and disclosure requirements
- **empower** them to successfully oversee related risks and opportunities
- **inform** them so they can stay on top of new regulatory trends and requirements

We'll keep your board and executives current with:

- monthly updates and continually updated material guides
- best practices from globally recognized board directors and business leaders
- monthly forum with global peers and faculty speakers on current boardroom-related topics

The global regulatory landscape is evolving quickly.

Are you prepared?



Recent sustainability disclosure initiatives, like the ISSB's global standards and the EU's CSRD, are transforming global corporate governance:

IFRS ‘...how the body(s) or individual(s) determines whether appropriate skills and competencies are available or will be developed to oversee strategies designed to respond to sustainability-related risks and opportunities.’

ESRS ‘...disclose the composition of the administrative, management and supervisory bodies, their roles and responsibilities and access to expertise and skills with regard to sustainability matters.’

SEC* ‘...disclose board oversight of climate-related risks ... the identification, if applicable, of any board committee or subcommittee responsible for the oversight of climate-related risks ... disclosure if applicable of how the board oversees progress against the target or goal or transition plan.’

**Currently paused until further notice*

Additional benefits to signing on

From an investor perspective

Companies that disclose they have engaged **Competent Boards** to upskill the board and management send a signal they are serious. It lends credibility, making them better prospects in an economic landscape with increasing sustainability and climate risks.

From an insurer perspective

When asked to provide D&O insurance, insurers look at competencies at the board level similarly to the health of an individual seeking life insurance. Seeing that **Competent Boards** is educating a company's leadership indicates good governance health and can positively influence corporate insurance premiums.

International Organization of Securities Commissions (IOSCO) announced in July 2023 that it endorses the ISSB's sustainability-related financial disclosures Standards. It's calling on its member jurisdictions, which regulate 95% of the world's financial markets, to adopt them.

Source: IOSCO

The Brightest Minds in the Room

World-class sustainability and climate upskilling for and by directors and executives.

180+ faculty from 55+ countries



Mervyn E. King
Chair Emeritus,
King Committee on
Corporate Governance
in South Africa



Joyce Cacho
Board Chair &
Independent Director,
Sistema Biobolsa



May Siew Boi Tan
NED, CLP; Former CEO,
Standard Chartered
Bank (Hong Kong)



Mark Konyn
Group Chief
Investment
Officer, AIA



Robert G. Eccles
Chair of KKR's
Sustainability Expert
Advisory Council



Charles O. Holliday Jr.
Former Chair, Royal
Dutch Shell & Bank of
America



Jane Diplock AO
Chair, Regulatory
Committee,
Abu Dhabi Global
Markets



Jim Snabe
Chair, Siemens and
Northvolt, Board
Member C3.AI, Member,
WEF Board of Trustees



Robert H. Herz
NED, Morgan Stanley,
Workiva & Fannie Mae



Kathleen Taylor CM
Vice Chair, Adecco
Group; Director, Air
Canada; Former Chair,
Royal Bank of Canada

Meet our Faculty 



“Competent Boards gives invaluable guidance on what boards must do if the businesses they guide are to respond successfully to today’s enormous economic, environmental and social challenges.”

Martin Wolf

Associate Editor and Chief Economics Commentator,
Financial Times



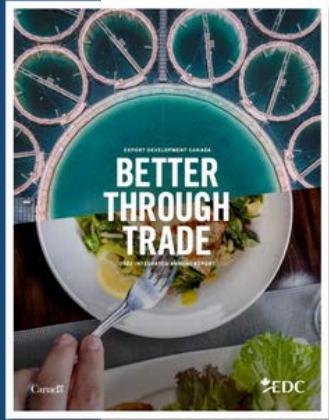
“Hands down the best director education out there. Global in scope, deep in content, extraordinary faculty. I am far more prepared to perform at a high level on the most important issues my boards are grappling with today.”

Eric Wetlaufer (GCB.D)

Managing Partner, TwinRiver Capital and Director, TMX Group, Investment Management Corporation of Ontario (IMCO), Enterra Solutions LLC, and Niyogin Fintech Ltd.; Former Senior Managing Director, CPPIB



82% of Export Development Canada (EDC) directors hold a Competent Boards Sustainability & ESG Designation (GCB.D), covering enterprise risk, business complexity, technological disruptions, and social and environmental obligations.



Excerpt from **Export Development Canada's** 2022 integrated annual report

“I highly recommend this program to senior executives and directors. It immerses you in leading edge thinking and discussion of the ESG issues that are reshaping the business landscape.”

CARL BURLOCK

Executive Vice President and Chief Operating Officer

Board of Directors

EDC is governed by a Board of Directors whose representatives are primarily from the private sector. The Board's responsibility is to supervise the direction and management of EDC and oversee our strategic direction as outlined in our Corporate Plan. Board members are appointed by the Government of Canada, and report to Parliament through the Minister for International Trade.



Vivian Abdelmessih
Chair, Board of Directors



Karna Gupta
Vice Chair, Board of Directors, GCB.D



Pierre Boivin
GCB.D



Kari Yuers
GCB.D



Heather Culbert
ICD.D, GBM, GCB.D



Lindsay Gordon



Pierre Matuszewski
ICD.D, GCB.D



Robert S. McLeese
GCB.D



Richard Payette
FCPA, FCA, GCB.D



Manjit Sharma
FCPA, FCA, ICD.D, GCB.D

Some of the organizations we've worked with

3M	BANK OF AMERICA	CARLYLE	EDELMAN	HYDRO-QUÉBEC	MARS	ONTARIO POWER GENERATION	SSR MINING
A.P. MOLLER - MAERSK	BARCLAYS	CARGILL	EGON ZEHNDER	IBEC	MCCARTHY TETRAULT	ONTARIO TEACHERS PENSION PLAN	STANDARD BANK GROUP
ABN AMRO	BAYER	CBRE	ELDORADO GOLD	IBM	MERCK GROUP	OWENS CORNING	SUN LIFE FINANCIAL
ACCENTURE	BC OIL & GAS COMMISSION	CENTRAL 1 CREDIT UNION	ENBRIDGE	INSTITUTE OF CORPORATE DIRECTORS (ICD)	MERITAGE HOMES	PEMBINA PIPELINES	SWIFT
ADECCO	BDC	CN RAIL	EQT	INTERFACE	METHANEX CORPORATION	PEPSICO	TC ENERGY
ADNH COMPASS	BERKELEY COLLEGE	COCA-COLA	EY	INTERNATIONAL FINANCE CORPORATION (IFC)	MICROSOFT	PETVALU	TECK RESOURCES
AGF	BERN UNIVERSITY OF APPLIED SCIENCES	COFCO INTERNATIONAL	WORLD BENCHMARKING ALLIANCE	INTERNATIONAL FINANCIAL REPORTING STANDARDS (IFRS)	MOHAWK INDUSTRIES	PORTS TORONTO	TELUS
AIA	BMO	COLGATE-PALMOLIVE	EVORA GLOBAL	INVESCO	MORGAN STANLEY	PWC	TETRA PAK GROUP
AIMCO	BOARD READY WOMEN	CONDÉ NAST	EXPORT DEVELOPMENT CANADA (EDC)	IVANHOE CAMBRIDGE	MOTT MACDONALD	RAMBOLL	THE INDIAN HOTELS COMPANY
AIR CANADA	BRASILEIRA DE PROPRIEDADES AGRICOLAS SA	CO-OPERATORS	FARM CREDIT CANADA	JAMIESON WELLNESS	MUBADALA	REAL PROPERTY ASSOCIATION OF CANADA (REALPAC)	UBS ASSET MANAGEMENT
ALS GLOBAL	BRAZILIAN PETROLEUM	CORPORATE PROPERTIES OF THE AMERICAS	FASKEN	KEARNEY	MUNICH RE GROUP	RIO TINTO	UNITED NATIONS
ANDREW PELLER	BUSINESS FOR SOCIAL RESPONSIBILITY (BSR)	CPP INVESTMENTS	FIDELITY INVESTMENTS	KINROSS GOLD	NATIONAL DAIRY COUNCIL	ROBINHOOD	UNIVERSITY OF BRITISH COLUMBIA
APPLE	CADILLIAC FAIRVIEW	CREDICORP	FIDELITY LIFE ASSURANCE CO.	KONICA MINOLTA	NBC UNIVERSAL	ROGERS COMMUNICATIONS	UNIVERSITY OF CALIFORNIA, SAN FRANCISCO
ARIZONA STATE UNIVERSITY	CAE INC	CREDIT SUISSE GROUP	GARTNER	KPMG	NETFLIX	RUSSELL REYNOLDS ASSOCIATES	UNIVERSITY OF OXFORD
ARAMCO	CANADA INFRASTRUCTURE BANK (CIB)	CANADIAN TIRE REIT	GE	LEGO	NIGERIAN EXCHANGE GROUP (NGX)	S&P GLOBAL	UNIVERSITY OF WATERLOO
ASTROSCALE U.S.	CANADA POST	DANSKE BANK	GOOGLE	LG ELECTRONICS	NOVARTIS	SALESFORCE	VALE
ATB FINANCIAL	CANADIAN COMMERCIAL CORPORATION	DELOITTE	GOVERNMENT OF CANADA	LUNDIN GOLD	NOVO NORDISK	SASB STANDARDS	VANGUARD
ATCO	CANADIAN SECURITIES EXCHANGE (CSE)	DENTONS	GOVERNMENT OF ONTARIO	MANULIFE	NOVOZYMES A/S	SCOTIA BANK	VIRGIN MEDIA
ATLANTIC LOTTERY CORPORATION	CANFOR	DROPBOX	HP	MANULIFE INVESTMENT MANAGEMENT	OGILVY	SIEMENS	WSP
BALOISE GROUP	CAPITAL POWER	DUBLIN CITY UNIVERSITY	HSBC BANK	MARKS AND SPENCER	ONTARIO PENSION BOARD	SNC-LAVALIN	WORLD ECONOMIC FORUM

Helle Bank Jorgensen

Founder and CEO | Competent Boards



Helle Bank Jorgensen is the Founder and CEO of Competent Boards, the original and premier creator of online environment, social, governance (ESG) and climate and biodiversity education programs for board directors and business leaders. She is an Internationally recognized expert on sustainable business practices, with a 30-year record of turning ESG risks into innovative and profitable business opportunities.

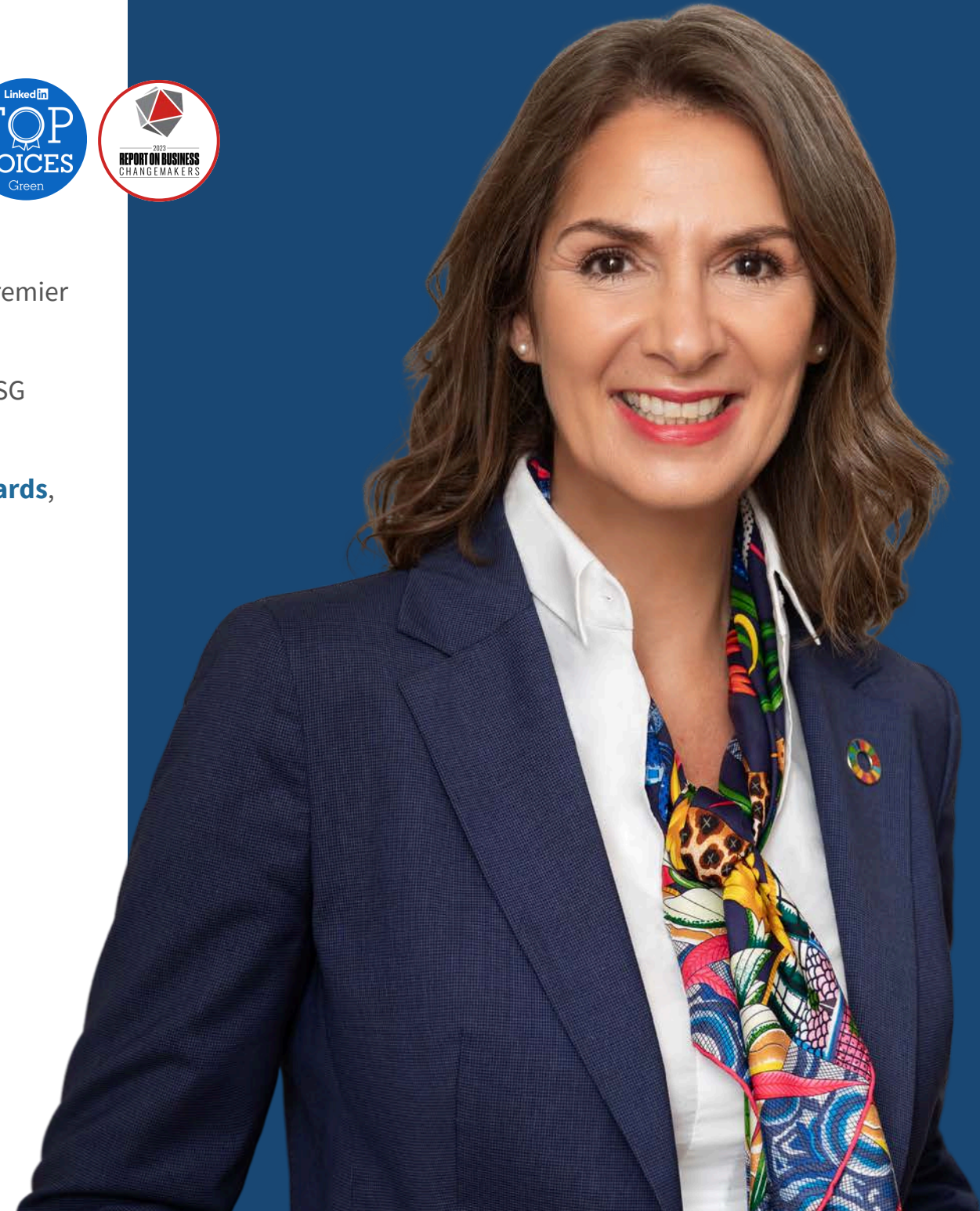
Author of the Amazon best-seller **Stewards of The Future: A Guide for Competent Boards**, Helle serves on:

- Nasdaq Center for Board Excellence's Sustainability & ESG Insights Council
- World Economic Forum (WEF) Expert Network for Corporate Governance, Leadership, and Emerging Multinationals
- Global Expert Panel Member of A4S (Accounting for Sustainability) established by HM King Charles III
- Canadian Climate Governance Experts – a Commonwealth Climate & Law Initiative

Helle is a former PwC audit and advisory partner in Denmark and the United States, where she led the firm's sustainability and climate practices.



Meet Helle Bank Jorgensen →





Nancy Wright | COO

Nancy joined Competent Boards in 2021 and is responsible for overall company operations, corporate strategy, people management, marketing and communications. She is the former COO for GLOBE Series, the world's longest-running Leadership Summit for Sustainable Business, and currently serves on the board of Pembina Institute.



Jeff Thomson | Senior Strategic Advisor

Jeff provides ongoing strategic guidance to help identify key growth and business development opportunities. Jeff was CEO and president of the Institute of Management Accountants for nearly 15 years before retiring from the position in March 2023. During his tenure, Thomson led strategy development, which resulted in double-digit growth in its Certified Management Accountant program, and more than 140,000 members in 150 countries. Previously, he was Financial Director and CFO of business sales for AT&T.



Ayman Chowdhury | Director, Advisory & Programs

Ayman leads education program development and oversees advisory services. He is the former Head of Secretariat of the Canadian chapter of the UN Global Compact, the world's largest corporate sustainability initiative. There he guided many organizations, including Fortune 500 companies, on improving commitment and performance on issues related to climate action, gender equality, governance, anti-corruption, and implementation of the SDGs.



Martina Filipic | Director, Engagement

Martina leads corporate subscriptions servicing and education program delivery, and stewards alumni relations and programming. Prior to joining Competent Boards, Martina held positions with the Recycling Council of Ontario, Schneider Electric Canada and Canada Green Building Council. Martina holds a Master of Science in Sustainability Management, as well as a Bachelors in Economics and Environmental Science from the University of Toronto.

We provide **insight**, so you can provide **oversight** – and **foresight!**

For more information on our corporate subscription service please contact:

Helle Bank Jorgensen

CEO and Founder

hbj@competentboards.com



www.competentboards.com

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